

Wayne Carter

Partnership Manager  
Penrhys Partnership

01443 755008



Why start a community venture ?

**NOTHING FOR  
THE KIDS !**

Why start a community venture ?

- Third generation unemployed
- High turn over of tenancies
- High crime and substance misuse
- Debt
- Health Problems
- Teenage pregnancies
- Lack of educational attainment
- Limited facilities
- Limited opportunities

Tylorstown Ward Profile

• Population	4715	
• Employment	46.5%	Wales 61%
• Never worked	17.8%	Wales 9.0%
• Health (Good)	56.4%	Wales 65.1%
• Health (perm. sick)	18.4%	Wales 9.2%
• Education (No quals.)	53.3%	Wales 33.0%
• Car Ownership (No Car)	44.3%	Wales 26.0%

### Penrhys Village

Officially opened in September 1968.  
Penrhys is 1400ft above sea level  
'the highest Village in Wales'



Development of Penrhys ?

- 1968, largest public housing estate built in Wales – Penrhys
- 3, 500 people and 951 homes
- Two phase development – phase 2 never happened
- Demolition (slum clearance) forcing people to move to Penrhys

## Penrhys 1970's and 1980's

- Social problems – no support for young people and adults, new tenancies, drugs, crime, vandalism, health
- 1980's Priority Estate Programme – refurbished houses, little consultation, no holistic approach, outward migration, limited social opportunity.

## Development of Penrhys Partnership

- Established in 1992, public, private and voluntary sector
  - Bring agencies together – working in partnership
  - Develop social amenities – shop, post office, Doctors Surgery, education and training opportunities etc.
  - Charitable status, limited company by guarantee
  - Provide a range of opportunities for all at local level.
- **Give local people a voice**

## Social Enterprise – our definition

- A business with primary social objectives with our surpluses principally reinvested into our community programme, rather than the maximising of profit for stakeholders

## Mission Statement

To enable Penrhys to become a community to which people wish to belong through the development of a community infrastructure which caters for the needs of the community, both socially and economically.

## Objectives

- To consolidate the viability of our social enterprises, both socially and economically through the generating income
- To encourage and support an integrated programme of learning with the aim of providing people with opportunities for personal development and extramural experiences
- To work alongside partners and agencies in addressing major opportunities and constraints on Penrhys
- To enable the experience and understanding gained by Partnership members to be shared by the wider community



## Llanfair Uniting Church

Llanfair was developed in 1992 and is a multi-denominational Church.

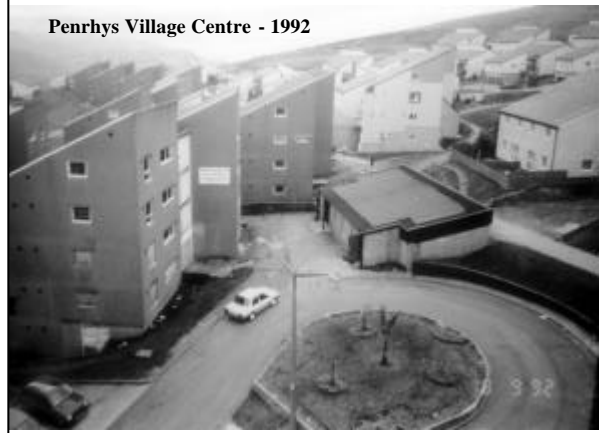
It provides a wide range of activities for all ages and all aspects of community life, including Café, Boutique, Homework Club, Music Sessions, Launderette and much more.

It also provides daily prayer and worship.

## Y Ffynnon Centre

- 'Penrhys Village Centre' - developed in 1993
- 7 commercial outlets
- 7 residential units – 'above the shop'
- 35 jobs safeguarded/new
- Generates income via rental agreements £60k per annum
- Manage external environment
- Sustainable community owned asset

Penrhys Village Centre - 1992



Penrhys Village Centre - 2002



## Penrhys Village Centre – Y Ffynnon

Opened in 1993 and provides a range of basic services – Doctor's Surgery, Grocery, Post Office, Training and Education Centre, Fish Shop, Offices and Residential Units



## Penrhys Training and Education Centre

- The Centre has a wide range of activities and courses for all ages including:



Computer Club



Cookery Club

## Penrhys Training and Education Centre

Professional work: CAB, JobCentre plus, TEDS

Build your own Computer Workshop

CT Suite

Training Room

Training

Mail

Special Facilities and Transport available



## Cartref

- Vulnerable Housing Complex created from a derelict block of houses
- Opened in 1997
- Primary Capital Costs via Private Donations
- 6 Residential Units
- Total Disabled Access throughout
- Financially self sustaining

## Cartref



Provides six secure, residential units for vulnerable people in our community

## Canolfan Rhys Arts and Education Centre

Developed from a derelict block of houses,  
Canolfan Rhys opened on 1<sup>st</sup> March 1997

Facilities include:

- Recording Studio
- Multimedia Suite
- Arts Workshops
- Large Auditorium
- Residential Units



## Canolfan Rhys Arts and Education Centre

- Provides a range of community facilities such as Recording studio, auditorium, dark room, multi media suite. wet art room
- Opened in 1997
- Primary Capital Costs via Arts Council of Wales National Lottery Funding
- 3 Residential Units – potentially 18 bedsits
- Part Disabled Access
- Financial support from Arts Council of Wales

## Canolfan Rhys Arts and Education Centre

Provides a wide range of activities for all ages and tastes.

The emphasis is to develop self confidence, esteem and motivation.



## Time of Crisis - 1997

- A number of houses appear in front of local newspaper, due for demolition – tenants not informed of proposed demolition
- Anger against decision makers – trust with local authority collapses
- Celebration march to Council Offices
- Tenants get organised - redevelopment of local Tenants Association
- Community solidarity strengthened

### Environment Programme

The community have undertaken a series of environmental improvements around the Village



### And don't forget ...Have FUN

Penrhys enjoys a series of community events and celebrations throughout the year.

FUN is had by ALL !



### Advertisement

- Two, three and four bedroom properties to let
- Full Central Heating System
- Double glazed units throughout
- Friendly neighbours
- A full range of community facilities on your doorstep including arts, music, education and recreation
- Excellent Primary Schools
- Superb panoramic views
- Local 18 hole golf course within 500 yards

### The FUTURE ?

- Welsh Assembly Government -Communities First Programme (10 year programme)
- Public Housing Strategy – stock transfer
- Further development of a long term community vision
- Further development of Community Enterprises – tourism, environment, residential centre
- Providing services not just for Penrhys but wider – Arts, Recording Studio, design etc.

### Opportunities

Improved Partnership working with agencies and local authority

Further development of community enterprises: arts, heritage, tourism

Improved transport links via Rhondda Fach relief road

New and improved local services for community use eg. Access to ICT, Health Provision

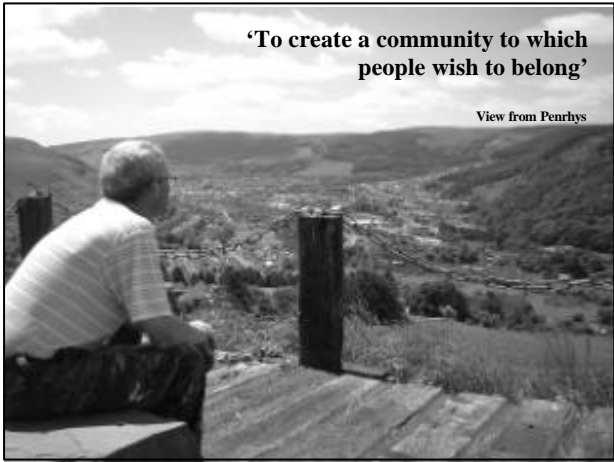
### Threats

Change in Government social policies

Outward migration and impact on local services

Geographical location – marginalised community

Uncertainty of voluntary sector funding and sustainability

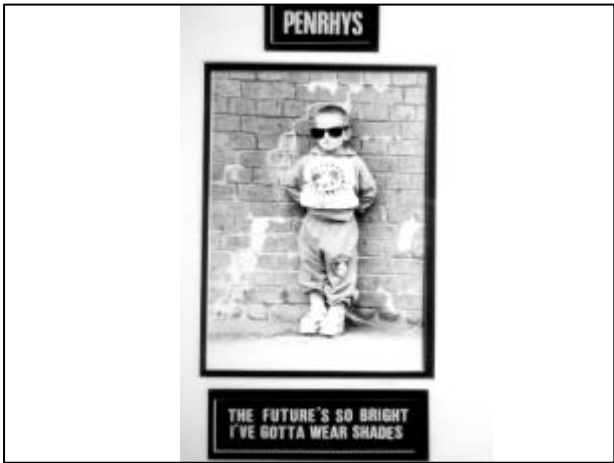
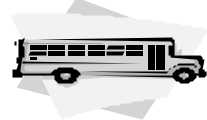


**'To create a community to which people wish to belong'**

View from Penrhys

## The Bus Journey

- You need a DRIVER
- You need a VEHICLE to take you there
- You need to get PEOPLE on the bus
- You need to know WHERE you are going
- You need to know HOW MUCH it costs
- You need to make sure people ENJOY and stay on the journey



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[www.penrhys.com](http://www.penrhys.com)

[penrhys@penrhyspartnership.co.uk](mailto:penrhys@penrhyspartnership.co.uk)